

# YOU CAN'T AFFORD TO IGNORE EMPLOYEE HAPPINESS

## ARE YOU THE COMPANY TOP TALENT WANTS TO WORK FOR?

Employees have choices and they are choosing to take their talent and skills to companies that intentionally focus on employee happiness.

## WE CAN HELP YOU INCREASE EMPLOYEE HAPPINESS

Common sense tells us that happy people do better work. And data backs that up. Every part of your organization is affected positively when you intentionally create a culture of happiness. Retention rates increase. Productivity goes up. Task accuracy increases. Sales go up. The data proves over and over again that an intentional focus on employee happiness creates success across every business strategy.

Most companies don't have the internal resources to even begin to think about employee happiness. This is where Harrison Latham shines! We understand how to measure employee happiness, how to get to the root of existing employee unhappiness, and how to increase happiness in ways that will help you meet your business goals.



### COMMUNICATION TOOLS

We'll give you the tools you need to bring everyone on board and gain alignment for the program, set expectations, get everyone excited (and keep everyone excited!) about the process and the program.



### MONTHLY COHORTS FOR KEY LEADERS

The cohorts provide feedback, support, and ongoing enthusiasm for your leaders' growth and work. Increasing communication skills is key to employee happiness and these monthly cohorts provide opportunities for significant growth.



### TECHNOLOGY: FRIDAY PULSE

This is a company-wide tool we use to measure, monitor, and increase employee happiness, as well as develop leadership and communication skills with your leaders.

Measuring and increasing employee happiness doesn't have to be complicated. We have the knowledge, the skills, the experience, and the tools to put employee happiness where it belongs in your cultural mix. We make it easy for you and your company will see increases in every measure of success.

**HARRISON LATHAM**  
*we make work happier*